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28 January 2009

The Manager - Listings Australian Stock Exchange Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Via electronic lodgement

Dear Sir,

UNDERSTANDING CHEP PRESENTATION

Attached are copies of slides to be presented at an investment market briefing to be held by Brambles' management in Sydney this morning at 9 am.

The slides and webcast of the briefing will be available on the Brambles' website at www.brambles.com.

Yours faithfully **Brambles Limited**

Robert Gerrard Company Secretary

For further information, contact:

Michael Roberts, Vice President Investor Relations +61 (0)2 9256 5216 +61 (0)418 263 199 (mobile)

Brambles is globally headquartered in Australia



Understanding CHEP

28 January 2009



Agenda

Introduction

Michael Roberts

Pooling models

Gino Sorrentino

Financials

Patrick Gibson

Illustration

Liz Doherty

- Pallets and capital expenditure guide

Introduction Pooling models Financials Illustration Appendix

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Company profile

- Leading global provider of supply chain and information management solutions
- The Group's businesses are CHEP and Recall
- Operates in 46 countries
- Over 12,000 employees
- Primary listing on the Australian Securities Exchange and a secondary listing on the London Stock Exchange
- Total assets of US\$5.6 billion as at 30 June 2008
- Headquartered in Sydney, Australia

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Two businesses



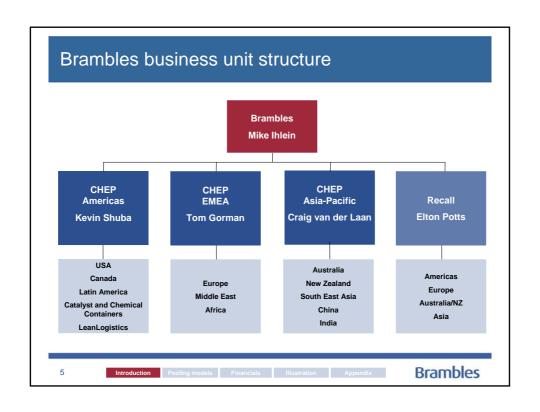
- · CHEP is the leader in pallet and container pooling services
- · Partners with customers to develop pooling solutions that ensure reduced product damage, offer enhanced delivery efficiencies, eliminate waste and cut supply chain costs
- Customers primarily in FMCG, produce, meat, beverages, raw materials, home improvement and automotive industries
- · Handling the world's most important products. Everyday.

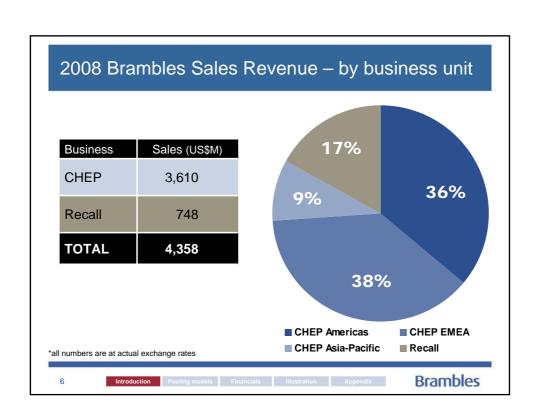
recall

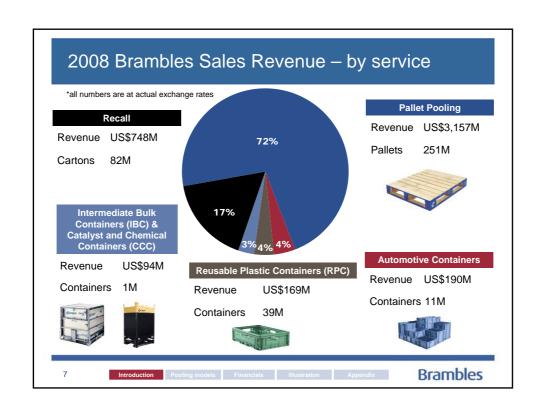
- Recall is a leader in the management of information throughout its life cycle
- One stop, end to end, information management solution
- · Provides secure storage, retrieval and destruction of digital and physical information
- · Focus on transaction intensive market segment such as banking and finance, insurance, legal, health care, retailing and government

Pooling models Financials Illustration Appendix

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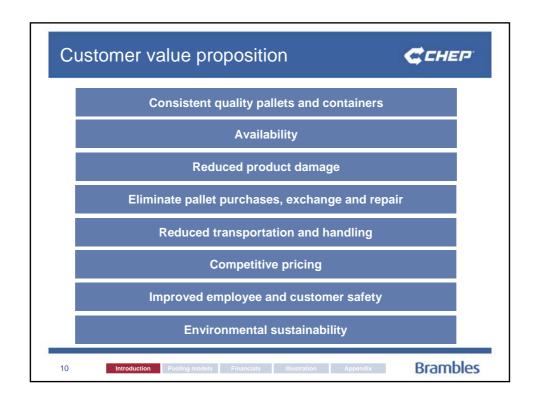


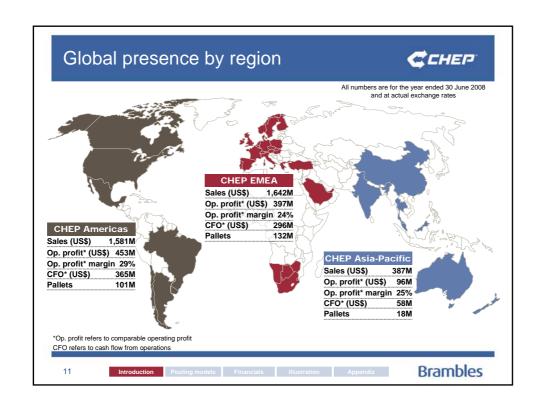
White wood alternative

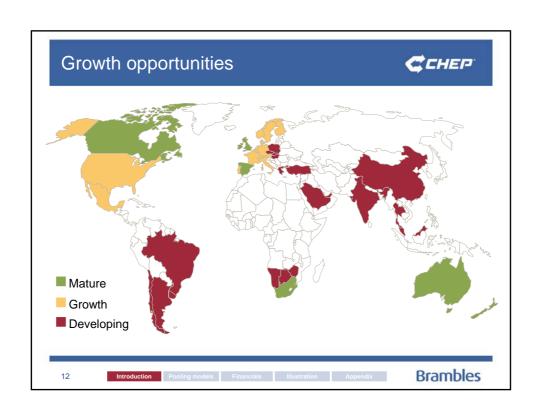


- White wood industry term for non-proprietary unpainted pallets offered by non-pooling companies
- Ownership is transferred to each business entity as the pallet moves through the supply chain
- Typically of lower quality than a pooled pallet
 - not repaired regularly to a standard quality specification
 - often lightweight
 - · may not meet safety requirements of racking
 - not always suitable in automated environments

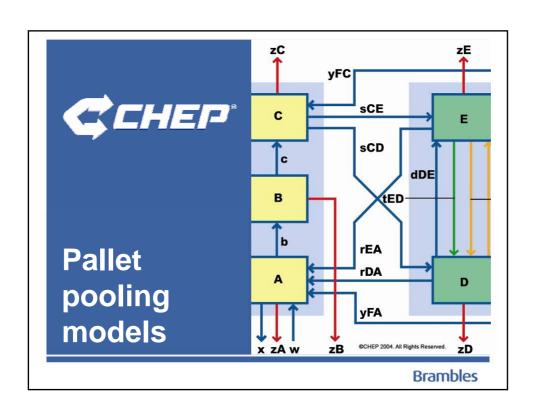
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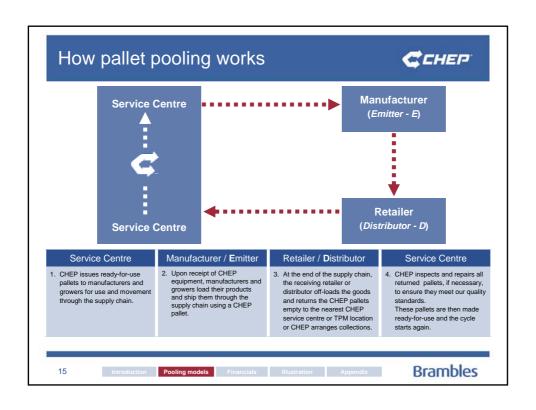


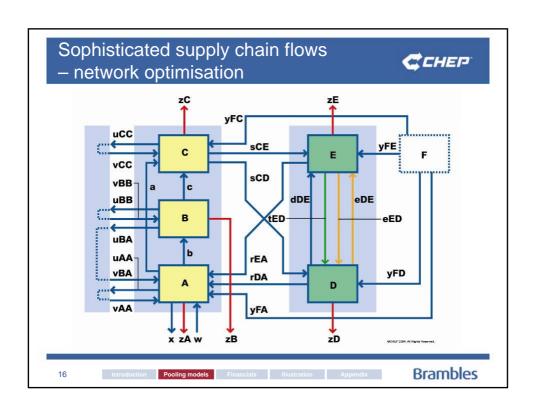




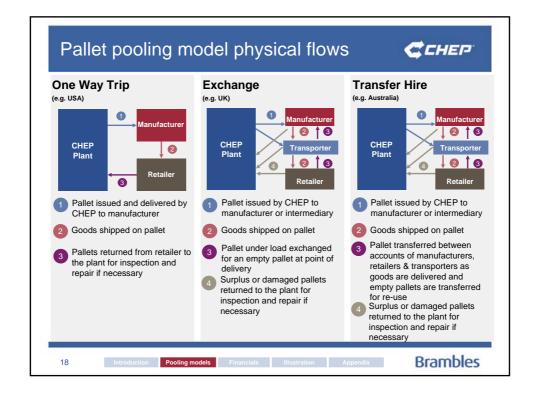




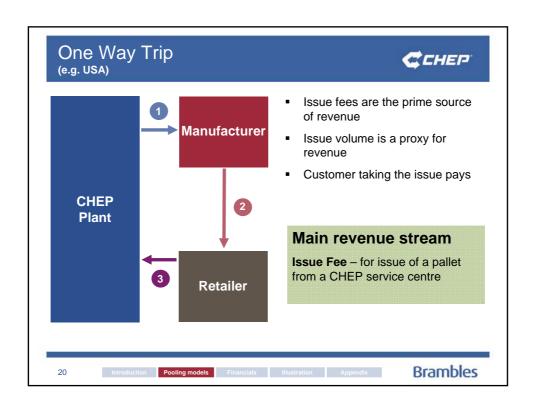


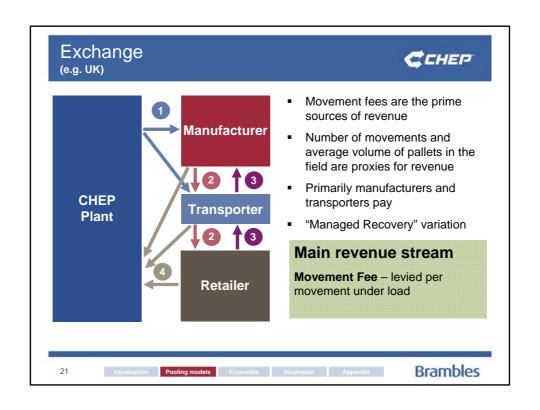


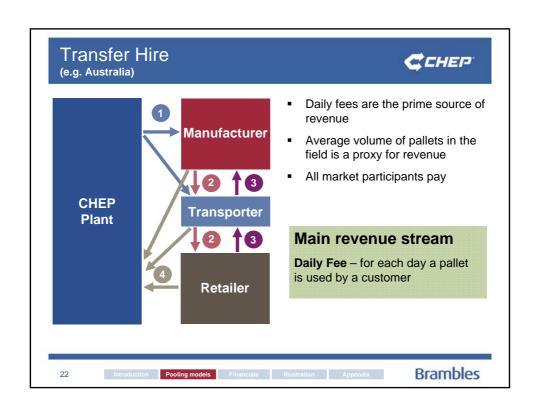
Pallet pooling models One way trip model Exchange model Transfer hire model Revenue streams Pooling models Revenue Streams Pooling models Revenue Streams

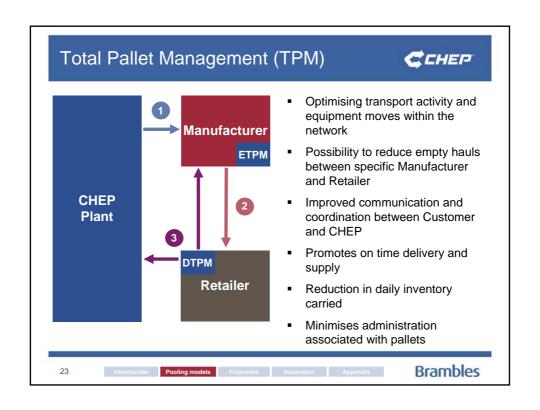


| | | One Way | Exchange | Transfer |
|--------------------|---|--------------|--------------|--------------|
| | | One way | Exchange | Hire |
| ISSUE FEE | Fee for issue of a quality assured pallet from a CHEP service centre | \checkmark | \checkmark | \checkmark |
| DAILY HIRE FEE | Fee for each day that a customer uses or remains responsible for a pallet | ✓ | ✓ | √ |
| TRANSFER FEE | Fee for use as pallet transfers into a retail channel | \checkmark | \checkmark | × |
| MOVEMENT FEE | Fee levied per movement under load prior to return to CHEP | × | \checkmark | × |
| TRANSPORT FEE | Pallet delivery and/or collection fees | \checkmark | \checkmark | ✓ |
| ADMINISTRATIVE FEE | Fees for lost equipment and/or late declaration | √ | √ | √ |

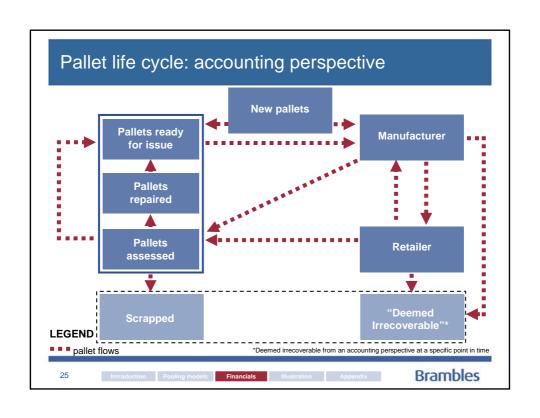


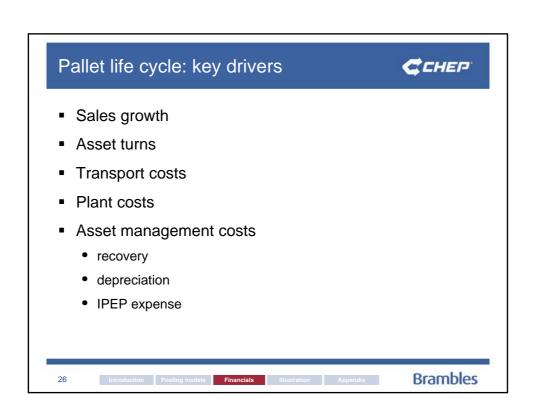




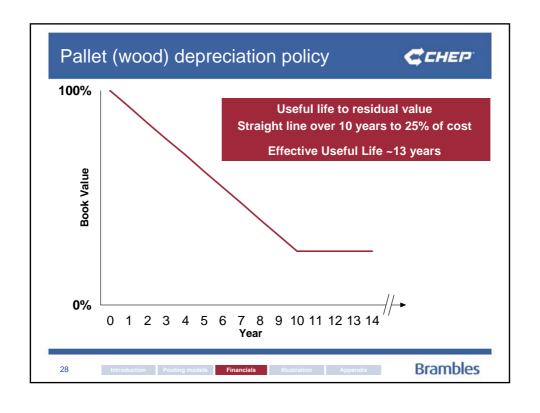




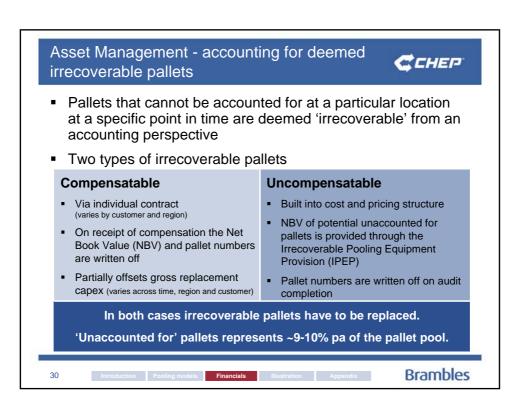




New pallets **C**CHEP Pallets are classified as Property, Plant and Equipment Capital value includes: · initial delivery; and · handling costs Purchase price* dependent on the price of materials Americas (US\$20) • Asia-Pacific (A\$23 or US\$21) Continental Europe • UK (£8 or US\$16) (€11 or US\$17) China – plastic pallet (RMB343 or US\$47) Depreciated over 10 years to 25% residual * All costs are approximate and are at average 2008 actual exchange rates. **Brambles**





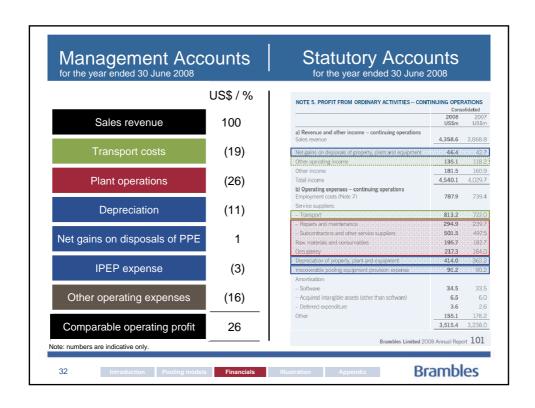


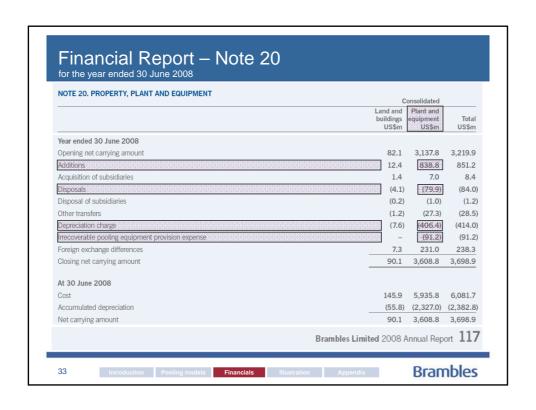
Irrecoverable Pooling Equipment Provision (IPEP)

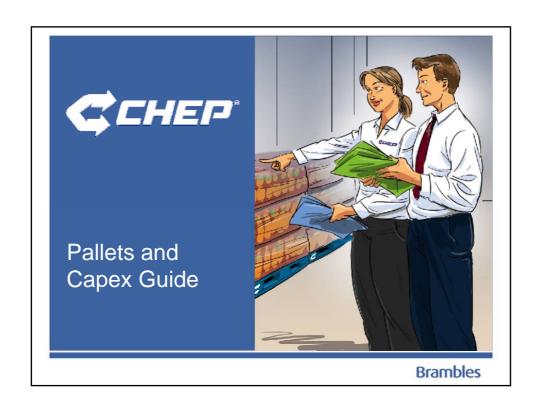


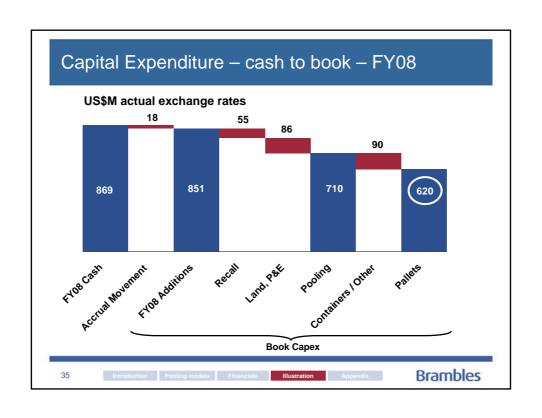
- Irrecoverable Pooling Equipment Provision Expense
 - Reflects the cost to CHEP in the period of known and estimated uncompensatable irrecoverable pallets at a particular point in time
 - Includes pallets that are unaccounted for due to:
 - A distributor that does not have a contractual agreement with CHEP
 - The result or anticipated result of an audit where it is known unaccounted for pallets will not be compensated
 - Uncompensatable pallets are written off against the provision
- IPEP is determined with reference to historical statistical data, audit outcomes, KPIs and management estimates which all require judgement

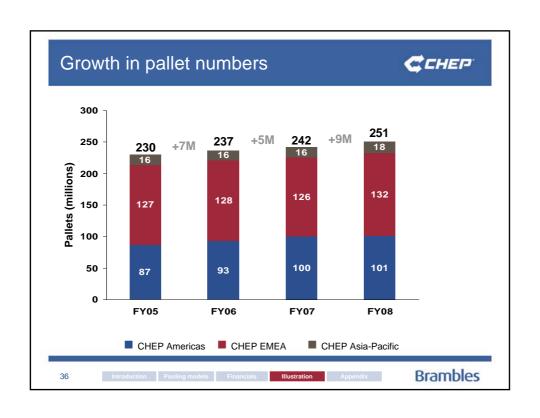
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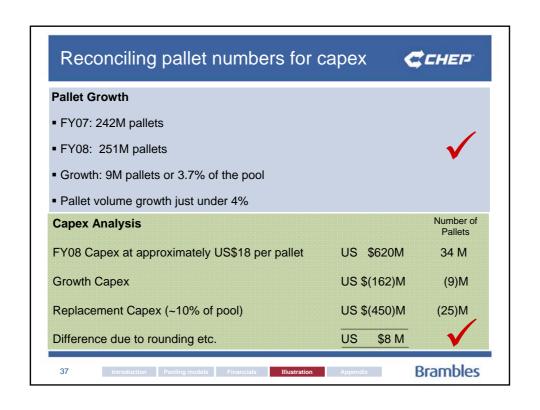


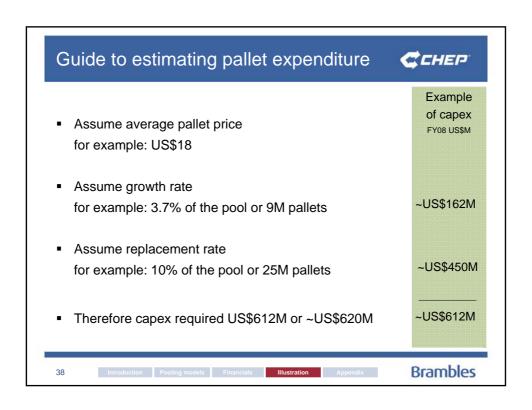


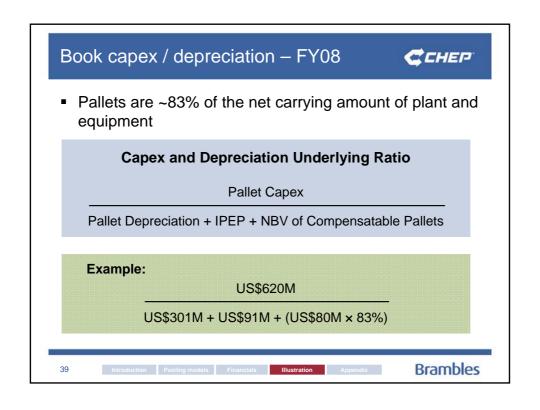


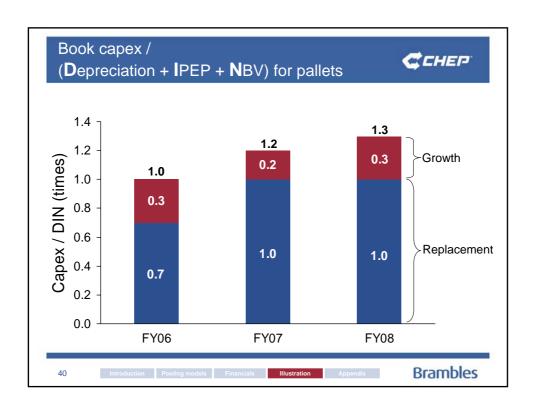




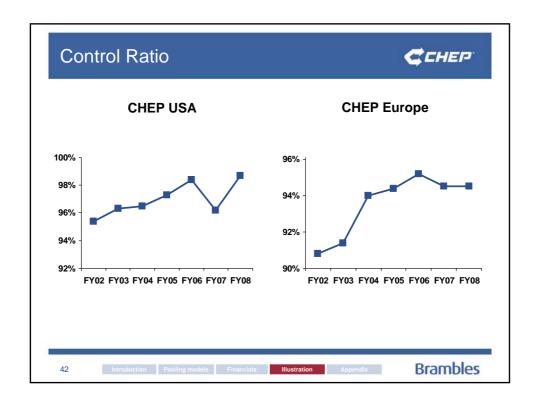


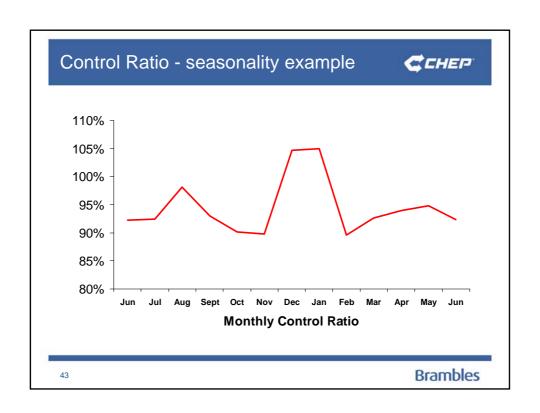


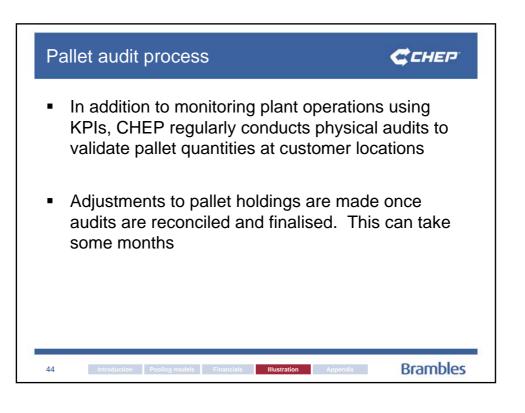




Control ratio and asset management **C**CHEP Internally used to measure asset management in the one way trip pooling model (Pallet Returns + Recoveries) / Total Issues A lower control ratio drives higher replacement capex (assuming that the pool is stable) Limitations to use does not take into account growth represents asset control between two selected points in time Example In a stable environment, a control ratio of 97% equates to 'unaccounted for' pallets of 3%. In a pool with 3 asset turns per annum this calculates to 9% of the pallets in the pool per annum being 'unaccounted for' (ie 3% x 3 turns) **Brambles**

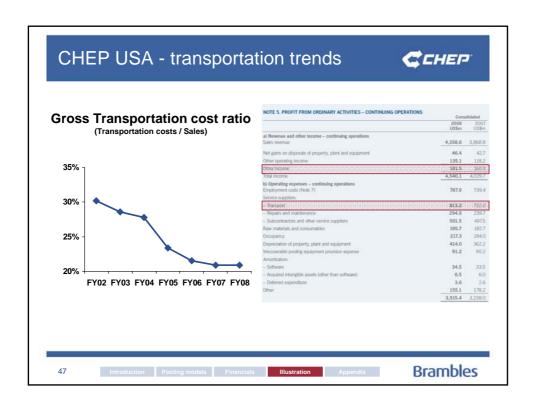


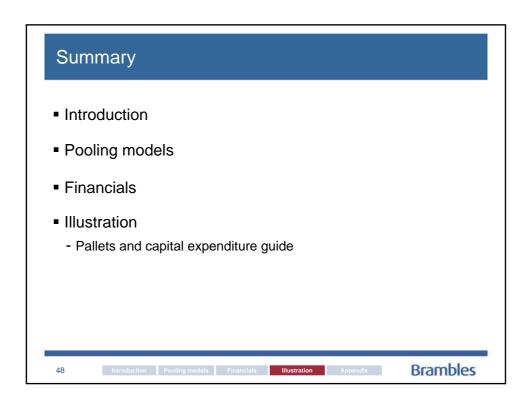




Other important KPIs Transportation Cost Ratio Plant Cost Ratio Introduction Pooling models Financials Illustration Appendix Brambles







Note to presentation



CHEP maintains ownership of all its pallets and other pooling equipment even when such assets may physically be in the hands of manufacturers, retailers, pallet recyclers or others.

Notwithstanding the accounting treatment and perspective, which requires certain provisions to be made for pooling equipment deemed irrecoverable, CHEP at no time forfeits its ownership rights with respect to any CHEP pallets or other pooling equipment.

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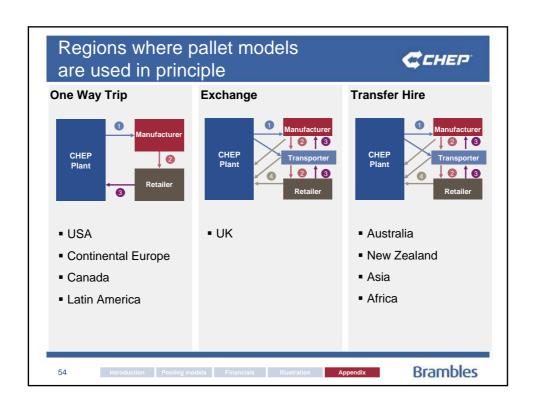
uncertainties and other factors, some of which are beyond the control of Brambles, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. Brambles cautions shareholders and prospective shareholders not to place undue reliance on these forward-looking statements, which reflect the view of Brambles only as of the date of this presentation. The forward-looking statements made in this presentation relate only to events as of the date on which the statements are made. Brambles will not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date of this presentation except as required by law or by any appropriate regulatory authority.

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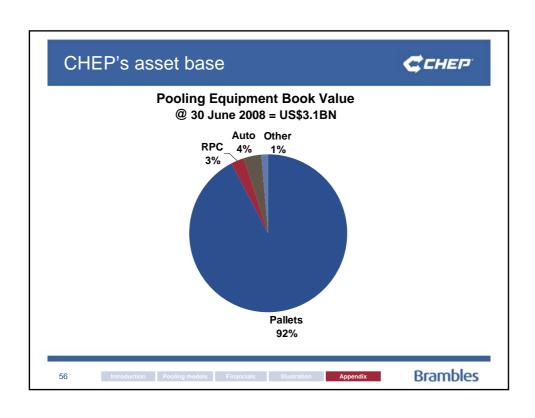




| | Income Statement | Balance Sheet | Cash Flow statement | |
|--|---|--|--|--|
| Asset purchase | | Property, Plant and Equipment / Trade payables | Purchases of Property, Plant & Equipment | |
| Fees | Sales revenue | Trade receivables | Receipts from customers | |
| Direct costs – Plant costs, transport costs | Operating expenses. No direct link between management account definition and note 5 (b) | Trade payables | Payments to suppliers ar employees | |
| Fuel Surcharge | Other operating income | Trade receivables | Offset to payments to suppliers | |
| White wood sales | Other operating income | Trade receivables | Offset to payments to suppliers | |
| Direct cost - Depreciation | Operating expenses - Depreciation | Property, Plant and Equipment | - | |
| Compensatables | Net gains on disposal of property plant and equipment | Property, Plant and Equipment | Proceeds of property, plant and equipment | |
| Assets scrapped | Net gains on disposal of property plant and equipment | Property, Plant and Equipment | Proceeds of property, plan- and equipment | |
| Uncompensatables | Operating expenses – IPEP expense | Property, Plant and Equipment | - | |







| | | FY08 Currency mix at Actual FX rates | | | | |
|---|---------|--------------------------------------|---------|-------|-------|-------|
| US\$M, AIFRS | Total | USD | EUR | GBP | AUD | Other |
| Continuing operations sales revenue | 4,358.6 | 1,417.0 | 1,160.3 | 494.6 | 510.8 | 775.9 |
| Continuing operations comparable operating profit | 1,046.9 | 331.4 | 249.1 | 125.7 | 115.4 | 225.3 |
| Net Debt ¹ | 2,426.2 | 1,542.8 | 40.7 | 74.8 | 573.1 | 194.8 |

